





In education, as in chess, one must look toward the future to be successful. The strategic plan for the University of Arkansas Division of Agriculture will move us steps ahead to success, with each player contributing their strengths. The Division is proud of our past accomplishments in conducting research and providing information important to Arkansas' future, and we have a strategy in place to move us toward success.

For the University of Arkansas Division of Agriculture, the state of Arkansas is our campus. We serve over 2.5 million stakeholders through research and extension education. To this end, it is vital to the growth and success of the organization that we ask our stakeholders what they need from us to help them accomplish their goals.

An organization cannot be successful with just one player. We must understand how the strengths of each stakeholder contribute to our success. Over 650 Arkansans voiced their concerns about population changes across the state and challenges facing communities in a competitive economy. We heard comments concerning the different issues Arkansans must struggle with every day, including maintaining a competitive edge in agriculture and childhood health and obesity. Concerns were voiced by local officials, legislators and agricultural producers. Comments also came from educators, community leaders and health professionals. Division faculty and staff were among those voicing their opinions. Insight was provided as to how the Division can move toward success over the next five years.

By talking with stakeholders and listening to their thoughts and suggestions for the

direction of the Division, we were able to outline our strategy for the next five years. We identified five goal areas on which to focus. These areas include making Arkansas agriculture competitive in a global economy, the ensuring the safety and security of Arkansas food and fiber, improving the health and nutrition of Arkansans, conserving and sustaining Arkansas' natural resources, and increasing opportunities for families, youth and communities.

With research facilities on several campuses, at centers around the state and with offices in every county, the Division is uniquely positioned to respond to the growing needs of its stakeholders. From the latest innovations in agriculture technology, to up-to-date information in youth development, the Division is ready to move Arkansas toward success.



Milo J. Shult
Vice President for Agriculture

